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| <b>FORM 1449*</b><br><b>INFORMATION DISCLOSURE STATEMENT</b><br><b>IN AN APPLICATION</b><br>(Use several sheets if necessary) | Docket Number:<br>13312.5US11  | Application Number:<br>09/655,185 |
|   | Applicant: ZAMIR et al.        |                                   |
|   | Filing Date: September 5, 2000 | Group Art Unit: 2152              |

## U.S. PATENT DOCUMENTS

| EXAMINER<br>INITIAL | DOCUMENT NO. | DATE        | NAME            | CLASS | SUBCLASS | FILING DATE<br>IF APPROPRIATE |
|---------------------|--------------|-------------|-----------------|-------|----------|-------------------------------|
| q                   | 5 886 746    | March 1999  | Yuen et al.     |       |          |                               |
| q                   | 6 091 882    | July 2000   | Yuen et al.     |       |          |                               |
| q                   | 5 970 206    | Oct. 1999   | Yuen et al.     |       |          |                               |
| q                   | 6 052 145    | April 2000  | Macrae et al.   |       |          |                               |
| q                   | 6 101 493    | August 2000 | Marshall et al. |       |          |                               |
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## FOREIGN PATENT DOCUMENTS

|  | DOCUMENT NO. | DATE | COUNTRY | CLASS | SUBCLASS | TRANSLATION |    |
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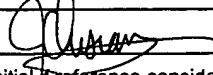
## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

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| EXAMINER   | DATE CONSIDERED 3/17/04 |
| EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant. |                         |

FORM 1449\*

## INFORMATION DISCLOSURE STATEMENT

IN AN APPLICATION

(Use several sheets if necessary)

Docket Number:

13312.5US11

Application Number:

09/655185

Applicant: ZAMIR et al.

Filing Date: September 5, 2000

Group Art Unit: 2152

## U.S. PATENT DOCUMENTS

| EXAMINER<br>INITIAL | DOCUMENT NO. | DATE        | NAME    | CLASS | SUBCLASS | FILING DATE<br>IF APPROPRIATE |
|---------------------|--------------|-------------|---------|-------|----------|-------------------------------|
| JK                  | 5 724 424    | 3 Mar. 1998 | Gifford |       |          |                               |
|                     |              |             |         |       |          |                               |
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## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

|    |  |  |
|----|--|--|
| JK |  | Co-pending application 09/618656 entitled: "APPARATUS AND METHOD FOR DYNAMIC ADVERTISEMENT", filed July 18, 2000.          |
| JK |  | Co-pending application 09/654801 entitled: "SYSTEM AND METHOD FOR REAL-TIME ALERTS", filed September 5, 2000.              |
| JK |  | Co-pending application 09/654634 entitled: "MEDIA MONITOR PAGE AND METHOD FOR CREATING THE SAME", filed September 5, 2000. |
| JK |  | Co-pending application 09/654822 entitled: "MEDIA MONITOR SYSTEM", filed September 5, 2000.                                |



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